



Sponsorship Opportunities for the American Girl Fashion Show

Hosted by the Junior League of Santa Barbara

Fashion Show Dates (5 Shows): Saturday, November 22, 2008 at 10 am and 1 pm
Sunday, November 23, 2008 at 10:30 am, 1:30 pm, and 4:30 pm

Location: Fess Parker's Doubletree Resort, 633 East Cabrillo Blvd., Santa Barbara, CA 93103

Target Demographic: Young girls (from pre-K to teens) attending with their families.

Expected Attendance: 1,500 guests

All proceeds benefit the Junior League of Santa Barbara and its community projects.

DIAMOND Sponsor - \$2,500

Full Page Program Ad

A Premier Table of 10 with 10 Sponsorship Gift Bags

JLSB Website recognition through January, 2009

Verbal recognition to estimated 1,500 guests

Book of 20 Raffle Tickets and 10 Super Raffle Tickets

SAPPHIRE Sponsor - \$1,500

Half-Page Program Ad

A Premier Table of 10

JLSB Website recognition through January, 2009

Verbal recognition to estimated 1,500 guests

Book of 10 Raffle Tickets

RUBY Sponsor - \$850

Business Card Ad

A Premier Table of 10

Website Recognition through January, 2009

Verbal recognition to estimated 1,500 guests

Additional Sponsorship Opportunities:

TABLE SPONSORSHIPS:

\$500 for a Premier Table of 10

\$350 to Sponsor a Table of 10 for another local nonprofit (i.e. Girl's Inc)

PROGRAM ADS:

\$300 for a Full Page Ad

\$150 for a Half-Page Ad

\$75 for a Business Card Ad

The Junior League of Santa Barbara is a nonprofit organization. Its purpose is exclusively educational and charitable. Our Tax Identification Number is available upon donation.

