



Community Supporter Opportunities

The Junior League of Santa Barbara (JLSB) would like to present the following Annual Community Sponsor Opportunities for the 2018-2019 League year. Sponsorships of the JLSB may consist of a cash contribution, in-kind gift/trade, or a combination of such support. The JLSB, Inc. is a 501(c)(3) organization and sponsorships may be considered tax deductible dependent on the terms agreed upon and the actual value/nature of the sponsorship. Sponsorships can be customizable upon request.

For more information regarding opportunities to partner with the JLSB and bring exposure to your business or organization, please call 805-963-2704 or email Fund.Development@JLSantaBarbara.org.

Annual Sponsorship Levels

Sponsorship Period: June 1, 2018 through May 31, 2019

Presenting Sponsor — \$20,000

- Recognition as the “Presenting” Sponsor in all promotional materials for all events.*
- Prominently placed table at JLSB events of your choice to display company product and/or service during the event.
- Recognition and logo placement on the JLSB website’s Annual Community Supporter page with a direct link to your website, creating great visibility throughout the sponsorship period.
- Logo or Name included on all JLSB printed and promotional materials, including event invitations (prior to printing date for physical invitations), program(s), tickets, posters, and the option to provide a company banner for display at events.*
- Mention in JLSB press releases and media relations materials.
- Opportunity to attend a General Membership Meeting to speak to the membership about your Foundation/Organization/Company - 15 minute presentation time.
- Recognition on our many social media platforms throughout the sponsorship period.
- 20 VIP event tickets to the JLSB’s Annual Spring Gala.
- Most prominent recognition on JLSB’s Annual Spring Gala event invite (if donation is made prior to physical invitation printing), event program and the end of the year ‘Thank You’ ad (published in print and shared on social media).
- 20 Wine Raffle tickets for the Annual Spring Gala.
- 20 Rummage Sale Friday night Pre-Sale tickets.
- Invitation to the JLSB’s Annual Membership Dinner on Monday, May 13, 2019 to be thanked and recognized as a top Community Supporter.



Diamond Sponsor — \$15,000

- Recognition as the “Diamond” Sponsor in all promotional materials for all events.*
- Prominently placed table at JLSB events of your choice to display company product and/or service during the event.
- Recognition and logo/name placement on the JLSB website’s Annual Community Supporter page with a direct link to your website, creating great visibility throughout the sponsorship period.
- Logo or Name included on all JLSB printed and promotional materials, including event invitations (prior to physical invitation printing), program(s), tickets, posters, and the option to provide a company banner for display at events.*
- Mention in JLSB press releases and media relations materials.
- Opportunity to attend a General Membership Meeting to speak to the membership about your Foundation/Organization/Company - 15 minute presentation time.
- Recognition on our many social media platforms throughout the sponsorship period.
- 15 VIP event tickets to the JLSB’s Annual Spring Gala,
- Second-most prominent recognition on JLSB’s Annual Spring Gala event invite (if donation is made prior to physical invitation printing), event program and the end of the year ‘Thank You’ ad (published in print and shared on social media)
- 15 Wine Raffle tickets for the Annual Spring Gala.
- 15 Rummage Sale Friday night Pre-Sale tickets.
- Invitation to the JLSB’s Annual Membership Dinner in May to be thanked and recognized as a top Community Supporter.

Platinum Sponsor — \$10,000

- Recognition as the “Platinum” Sponsor in promotional materials for Both signature events (Fall Rummage and Spring Gala).*
- Logo or Name placement on the JLSB website with a direct link to website, creating great visibility throughout the sponsorship period.
- Logo or Name included on all JLSB printed and promotional materials for both signature events, including event invitations (prior to physical invitation printing), program, tickets and posters.*
- Mention in media coverage for Both signature events, including interviews and press releases.
- Opportunity to attend a General Membership Meeting to speak to the membership about your Foundation/Organization/Company - 15 minute presentation time.
- 10 VIP event tickets to the Annual Spring Gala.
- Prominent recognition on JLSB’s Annual Spring Gala event invite (if donation is made prior to physical invitation printing), event the program and the end of the year ‘Thank You’ ad (published in print and shared on social media).
- 10 Wine Raffle tickets for the Annual Spring Gala.
- Invitation to the JLSB’s Annual Membership Dinner in May to be thanked and recognized as a top Community Supporter.



Gold Sponsor — \$5,000

- Recognition as the “Gold” Sponsor in promotional materials for Both signature events (Fall Rummage and Spring Gala).*
- Logo or Name placement on the JLSB website with a direct link to website, creating great visibility throughout the sponsorship period.
- Logo or Name included on all JLSB printed and promotional materials for Both signature events, including event invitations (prior to physical invitation printing), program(s), tickets and posters.*
- Mention in all media coverage for Both signature events, including interviews and press releases.
- Opportunity to attend one general membership meeting to speak to the membership about your business - 5 minute presentation.
- Recognition on our many social media platforms throughout the sponsorship period.
- 8 VIP Tickets to the Annual Spring Gala.
- Recognition on JLSB’s Annual Spring Gala event invite (if donation is made prior to physical invitation printing), the program and the end of the sponsorship period ‘Thank You’ ad.
- 8 Wine Raffle tickets for the Annual Spring Gala.
- Invitation to the JLSB’s Annual Dinner in May to be thanked and recognized as a top Community Supporter.

Silver Sponsor — \$2,500

- Recognition as a “Silver” Sponsor in promotional materials for Both signature events (Fall Rummage and Spring Gala).*
- Logo or Name placement on the JLSB website, creating great visibility throughout the sponsorship period.
- Mention in media coverage for Both signature events, including interviews and press releases.
- Recognition on our many social media platforms throughout the sponsorship period.
- 4 VIP Tickets to the Annual Spring Gala.
- Recognition on JLSB’s Annual Spring Gala event invite (if donation is made prior to physical invitation printing), the program and the end of the year ‘Thank You’ ad.
- 4 Wine Raffle tickets for the Annual Spring Gala.



Bronze Sponsor — \$1,500

- Recognition as a “Bronze” Sponsor in promotional materials for selected signature event.
- Logo or Name listed on the JLSB website, creating great visibility throughout the year.
- 2 VIP Tickets to the Annual Spring Gala.
- Recognition on JLSB’s Annual Spring Gala event invite (if donation is made prior to physical invitation printing), the program and the end of the year ‘Thank You’ ad.
- 2 Wine Raffle tickets for the Annual Spring Gala.

Emerald Sponsor — \$1,000

- Recognition as an “Emerald” Sponsor in promotional materials for the JLSB.
- Logo or Name listed on the JLSB website, creating great visibility throughout the sponsorship period.
- Mention on the Annual Spring Gala event invite (if donation is made prior to physical invitation printing), the Gala program and the end of the year ‘Thank You’ ad.
- 2 General Admission Tickets to the Annual Spring Gala.

Friend of the League— \$500

- Recognition as a “Friend of the League” Sponsor in promotional materials for the JLSB.
- Logo or Name listed on the JLSB website, creating great visibility throughout the sponsorship period.
- Mention on the Annual Spring Gala event invite (if donation is made prior to physical invitation printing), the Gala program and the end of the year ‘Thank You’ ad.

**Inclusion in collateral, banner, invites or advertising is contingent upon commitment date.*

In-Kind Sponsor

Ask us about the many in-kind sponsorship possibilities throughout the year.
In-kind sponsors are recognized at the level equivalent to 50% of the retail value of
equipment/products/services.

Please share any in-kind sponsorship ideas you may have for an event.



Thank you for your investment in the Junior League of Santa Barbara as a 2018-2019 Sponsor!

Contact Name: _____

Organization: _____

Phone: _____

Address _____

City: _____ State: _____ Zip: _____

E-mail*: _____

**All Tax Letters will be sent electronically via email. For a paper copy, please contact
Fund.Development@JLSantaBarbara.org.*

We are happy to sponsor the Junior League of Santa Barbara at the following level:
Inclusion in collateral, banner, invites or advertising is contingent upon commitment date.

- | | |
|-------------------------------------|--|
| _____ Presenting Sponsor - \$20,000 | _____ Silver Sponsor - \$2,500 |
| _____ Diamond Sponsor - \$15,000 | _____ Bronze Sponsor - \$1,500 |
| _____ Platinum Sponsor - \$10,000 | _____ Emerald Sponsor - \$1,000 |
| _____ Gold Sponsor - \$5,000 | _____ Friend of the League - \$500 |
| | _____ Other- Please specify amount or in-kind contribution |

_____ Please Invoice my company directly _____ Check Enclosed

_____ Visa _____ MasterCard _____ AMEX

Credit Card No.: _____

Exp. Date: _____ CVV: _____ Zip: _____

Name on Card _____

Representative Signature

Date

Please make checks payable to: Junior League of Santa Barbara
229 E. Victoria
Santa Barbara, CA 93101

The Junior League of Santa Barbara is considered a Section 501(c)(3) exempt organization.
For accounting purposes, please use EIN No. 95-6001744.