

June 2019 – May 2020

SPONSORSHIP OPPORTUNITIES



PARTNER WITH US!

Please direct all inquiries to:

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 Junior League of
Santa Barbara, Inc.



PARTNER WITH US!

The Junior League of Santa Barbara (JLSB) is an organization of 400+ women compiled of working professionals, parents, business owners, students, non-profit board members, and more. We are a volunteer organization with one focus: to develop our members allowing them to provide a healthy impact within our community. Support from local individuals and organizations like yours are a key element to our success.

In 2017, the JLSB, in partnership with 4 Kids 2 Kids, Inc. announced the official opening of [S.A.F.E. House Santa Barbara™](#) (Saving At-risk Youth From Exploitation), the County's first therapeutic rehabilitative shelter for children who are survivors of commercial sexual exploitation. To support these efforts we launched the [Joan and Jim Lindsey Endowment Fund](#) providing lasting financial support to S.A.F.E. House and JLSB's ongoing efforts to combat exploitation and injustice within the community.

In honor of this, our **95th year of service** to the Santa Barbara Community, we recently opened the [JLSB General Endowment Fund](#) to ensure the continued financial support of [JLSB Mission](#) and community projects and programs. We look forward to announcing our lead gift to this fund in the coming weeks!

Join us as a [Sponsor of the JLSB!](#) Your annual sponsorship will allow us to work with you to continue the great work provided within the Santa Barbara community. We look forward to collaborating with you and celebrating your gift throughout the year.

Sincerely,

The Junior League of Santa Barbara

(805) 963-2704

Fund.Development@JLSantaBarbara.org

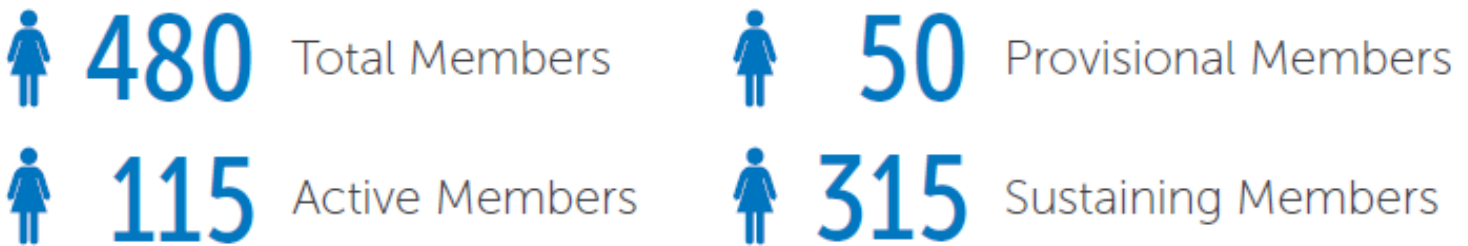


THE JUNIOR LEAGUE OF SANTA BARBARA BY THE NUMBERS

OUR MISSION

The Junior League of Santa Barbara, Inc. (JLSB) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR MEMBERSHIP



A YEAR IN REVIEW, 2018-2019

- Over \$200,000 fundraised
- 15,000+ hours of volunteering to improve our local community
- 11 Community Partners – non-profits aligned with our Focus Area
- 14 Community Impact Events in support of our Community Partners
- 7 Personal development and leadership-skill trainings
- 500+ Community members served at the Fall Rummage Fundraiser
- Raised over \$100,000 for the Joan and Jim Lindsey Endowment
- Celebrated 1 year since opening S.A.F.E. House Santa Barbara™



WHAT DO WE DO?

The JLSB is focused on improving the lives of at-risk young women by educating and empowering them to reach their full potential, while working to prevent exploitation and injustice in our community.

Who is "at-risk"?

Some vulnerabilities that increase the likelihood of that child being at-risk are youth with history of abuse and/or neglect, involvement with the foster care system, history of running away, homelessness, and involvement in the juvenile justice system. One study estimates 30% of shelter youth and 70% of street youth are victims of commercial sexual exploitation.

Why commercial sex trafficking?

"Our central coast has been identified as a natural transit corridor for trafficking activity between major metropolitan areas to the south and north. Santa Barbara County, a tourist attraction with conference venues, a transitory population, and migrant labor makes it vulnerable to trafficking activity as well."

-Santa Barbara County DA's Office

HOW ARE WE MAKING A DIFFERENCE



The JLSB facilitated the opening of a **6-bed therapeutic rehabilitative shelter** in Santa Barbara County for girls who are **survivors of commercial sexual exploitation**. Since opening in May 2018, S.A.F.E. House Santa Barbara™ has served over **40** young girls.

Concurrently, we are dedicated to increasing community awareness around this issue, and in January 2019, in partnership with the District Attorney's Office Human Trafficking Task Force, launched **traffickSTOP Santa Barbara County™** aimed at helping residents **KNOW the facts; KNOW the signs; and KNOW what to do.**



FUNDRAISING EVENTS

JLSB Fall Fundraiser:

Our Annual Rummage Sale is Santa Barbara's largest indoor garage sale, boasting 10,000+ square feet of almost-new and gently-used items for sale. Hosted each year at Earl Warren Showgrounds in October, the JLSB Rummage Sale has become a staple event in our community. Last year 500+ shoppers helped the JLSB raise over \$55,000 for our signature project.

JLSB Spring Fundraiser:

The Annual JLSB Gala is a formal event with a full-course meal, dancing, silent auction, wine raffles, entertainment and more. Every year the League honors a Woman of the Year – a woman in our community who has dedicated her time and energy to improving the lives of young women in our community. At our 2019 event we raised over \$100,000 for the Joan and Jim Lindsey Endowment.



UNDERWRITING & IN-KIND SPONSORSHIP OPPORTUNITIES

- Advertising, printing, and publication of either event in local media outlets
- Sponsor a meal for Rummage Sale volunteers
- Silent Auction items for our Annual Gala event
- Wine for Annual Gala, including the Famous Wine Raffle!
- ... And more!



SPONSORSHIP LEVELS

PRESENTING SPONSOR— \$20,000

Platinum Sponsor benefits, in addition to:

- Recognition as the “Presenting” Sponsor in all promotional materials for all events.
- Table at JLSB events of your choice to display company product and/or service during the event.
- Recognition and logo placement on the JLSB website with a direct link to your website.
- Logo and/or name included on all JLSB printed and promotional materials, including event invitations, program(s), tickets, posters, and the option to provide a company banner for display at events.
- Recognition in JLSB press and media relations.
- 10 additional tickets to the Rummage Pre Sale event (20 tickets total).
- 10 additional VIP event tickets to the JLSB’s Annual Gala (20 VIP tickets total; GA tickets not included).
- Invitation to the JLSB’s Annual Dinner in May to be recognized as a Presenting Sponsor.

PLATINUM SPONSOR— \$10,000

Diamond Sponsor benefits, in addition to:

- Presentation opportunity at a General Membership Meeting - 15 minute presentation time.
- 2 additional tickets to the Rummage Pre Sale event (12 tickets total).
- 2 additional VIP event tickets to the Annual Gala (10 VIP tickets total; GA tickets not included).
- Prominent recognition on JLSB’s Annual Gala event.
- Invitation to the JLSB’s Annual Dinner in May to be recognized as a Platinum Sponsor.

DIAMOND SPONSOR— \$5,000

Gold Sponsor benefits, in addition to:

- Presentation opportunity at a General Membership Meeting - 5 minute presentation time.
- Recognition on social media platforms.
- 2 additional tickets to the Rummage Pre-Sale event (10 tickets total).
- 2 additional VIP Tickets to the Annual Gala (4 VIP tickets total; GA not included).
- Invitation to the JLSB’s Annual Dinner in May to be recognized as a Diamond Sponsor.

GOLD SPONSOR— \$2,500

Silver Sponsor benefits, in addition to:

- Mention in media coverage for both signature events, including interviews and press releases.
- Recognition on our many social media platforms throughout the sponsorship period.
- 2 additional tickets to the Rummage Pre-Sale event (6 tickets total).
- 2 VIP Tickets to the Annual Gala (GA tickets not included).

Silver Sponsor — \$1,000

Friend of the League benefits, in addition to:

- Logo and/or Name listed on the JLSB website.
- 3 additional tickets to the Rummage Pre-Sale event (4 total).
- 2 General Admission Tickets to the Annual Gala.

Friend of the League— \$500

- 1 ticket to the Rummage Pre-Sale event.
- Mention on the Annual Gala event invite (if donation is made prior to physical invitation printing), the Gala program, and the end of the year ‘Thank You’ ad.

Inclusion in collateral, banner, invites or advertising is contingent upon commitment date. In-kind sponsors are recognized at the level equivalent to 50% of the retail value of equipment, product, or services. Please contact us for more information on in-kind donation opportunities.



PARTNER WITH US!

Name/Organization: _____

Phone: _____

Address _____

City: _____ State: _____ Zip: _____

E-mail*: _____

**All Tax Letters will be sent electronically via email.*

We are happy to support the JLSB at the following level:

_____ Presenting Sponsor - \$20,000

_____ Gold Sponsor - \$2,500

_____ Platinum Sponsor - \$10,000

_____ Silver Sponsor - \$1,000

_____ Diamond Sponsor - \$5,000

_____ Friend of the League - \$500

_____ Other- Please specify amount or in-kind contribution:

Please put my donation towards:

_____ JLSB Operations

_____ Joan and Jim Lindsey Endowment

_____ JLSB General Endowment

_____ Wherever there is the biggest need

Payment Option:

_____ Visa _____ MasterCard _____ AMEX _____ Check Enclosed

Credit Card No.: _____

Exp. Date: _____ CVV: _____ Zip: _____

Name on Card: _____