



June 2020 – May 2021

# DONOR OPPORTUNITIES

PARTNER WITH US!

*Please direct all inquiries to:*

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 Junior League of  
Santa Barbara, Inc.



# PARTNER WITH US!

The Junior League of Santa Barbara (JLSB) is an organization of 400+ women compiled of working professionals, parents, business owners, students, non-profit board members, and more. We are a volunteer organization with one focus: to develop our members allowing them to provide a healthy impact within our community. Support from local individuals and organizations like yours are a key element to our success.

In 2017, the JLSB, in partnership with 4 Kids 2 Kids, Inc. announced the official opening of [S.A.F.E. House Santa Barbara™](#) (Saving At-risk Youth From Exploitation), the County's first therapeutic rehabilitative shelter for children who are survivors of commercial sexual exploitation. To support these efforts we launched the [Joan and Jim Lindsey Endowment Fund](#) providing lasting financial support to S.A.F.E. House and JLSB's ongoing efforts to combat exploitation and injustice within the community.

Last year in honor of this, our **95<sup>th</sup> year of service** to the Santa Barbara Community, we opened and funded the **JLSB General Endowment Fund** to ensure the continued financial support of [JLSB Mission](#) and community projects and programs. We look forward to announcing our lead gift to this fund in the coming weeks!

Join us as a [Donor of the JLSB!](#) Your annual donation will allow us to work with you to continue the great work provided within the Santa Barbara community. We look forward to collaborating with you and celebrating your gift throughout the year.

Sincerely,

**The Junior League of Santa Barbara**

(805) 963-2704

[Fund.Development@JLSantaBarbara.org](mailto:Fund.Development@JLSantaBarbara.org)

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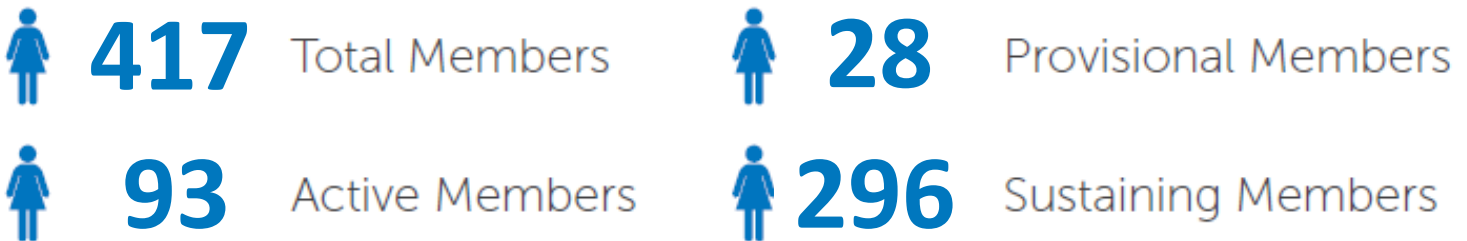


# THE JUNIOR LEAGUE OF SANTA BARBARA BY THE NUMBERS

## OUR MISSION

The Junior League of Santa Barbara, Inc. (JLSB) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## OUR MEMBERSHIP



## A YEAR IN REVIEW, 2019-2020

- Opened and made an initial investment in the JLSB General Endowment in honor of our 95 years of service to the community
- Over \$140,000 fundraised
- 15,000+ hours of volunteering to improve our local community
- 19 Community Partners – local non-profits aligned with our Focus Area
- 10 in-person and 4 virtual volunteer projects
- 11 Personal development and leadership-skill trainings
- 500+ Community members served at the Fall Rummage Fundraiser
- Celebrated 2 years since opening S.A.F.E. House Santa Barbara™





# WHAT DO WE DO?

The JLSB is focused on improving the lives of at-risk young women by educating and empowering them to reach their full potential, while working to prevent exploitation and injustice in our community.

## Who is “at-risk”?

Some vulnerabilities that increase the likelihood of that child being at-risk are youth with history of abuse and/or neglect, involvement with the foster care system, history of running away, homelessness, and involvement in the juvenile justice system. One study estimates 30% of shelter youth and 70% of street youth are victims of commercial sexual exploitation.

## Why commercial sex trafficking?

*“Our central coast has been identified as a natural transit corridor for trafficking activity between major metropolitan areas to the south and north. Santa Barbara County, a tourist attraction with conference venues, a transitory population, and migrant labor makes it vulnerable to trafficking activity as well.”*

-Santa Barbara County DA's Office

## OUR SIGNATURE PROJECT



The JLSB facilitated the opening of a **6-bed therapeutic rehabilitative shelter** in Santa Barbara County for girls who are **survivors of commercial sexual exploitation**. Since opening in May 2018, S.A.F.E. House Santa Barbara™ has served over **60** young girls.

Concurrently, we are dedicated to increasing community awareness around this issue, and in January 2019, in partnership with the District Attorney's Office Human Trafficking Task Force, launched **traffickSTOP Santa Barbara County™** aimed at helping residents **KNOW the facts; KNOW the signs; and KNOW what to do.**



# FUNDRAISING EVENTS

## JLSB Fall Fundraiser:

Our Annual Rummage Sale is Santa Barbara's largest indoor garage sale, boasting 10,000+ square feet of almost-new and gently-used items for sale. This year we are taking it virtual and will be hosting the Annual Rummage Sale through [Poshmark](#). Last year 500+ shoppers helped the JLSB raise over \$50,000 for our signature project.

## JLSB Spring Fundraiser:

The Annual JLSB Gala is a formal event with a full-course meal, dancing, silent auction, wine raffles, entertainment and more. Every year the League honors a Woman of the Year – a woman in our community who has dedicated her time and energy to improving the lives of young women in our community. Last year we had to postpone the event due to COVID-19 and we plan to bring it back to the community either in person or virtually Spring 2021.



## UNDERWRITING & IN-KIND SPONSORSHIP OPPORTUNITIES

- Advertising, printing, and publication of either event in local media outlets
- Silent Auction items for our Annual Gala event
- Wine for Annual Gala, including the Famous Wine Raffle!
- Use of technology, sound equipment, etc.
- ... And more!



# DONOR LEVELS

## PRESENTING DONOR— \$20,000

*Platinum Donor benefits, in addition to:*

- Recognition as the “Presenting Donor” in all promotional materials for all events.
- Table at JLSB events of your choice to display company product and/or service during the event.
- Recognition and logo placement on the JLSB website with a direct link to your website.
- Logo and/or name included on all JLSB printed and promotional materials, including event invitations, program(s), tickets, posters, and the option to provide a company banner for display at events.
- Recognition in JLSB press and media relations.
- 10 additional VIP event tickets to the JLSB’s Annual Gala (20 VIP tickets total; GA tickets not included)\*.

## PLATINUM DONOR— \$10,000

*Diamond Donor benefits, in addition to:*

- Presentation opportunity at a General Membership Meeting - 15 minute presentation time.
- 2 additional VIP event tickets to the Annual Gala (10 VIP tickets total; GA tickets not included).
- Prominent recognition on JLSB’s Annual Gala event\*.

## DIAMOND DONOR— \$5,000

*Gold Donor benefits, in addition to:*

- Presentation opportunity at a General Membership Meeting - 5 minute presentation time.
- Recognition on social media platforms.
- 2 additional VIP Tickets to the Annual Gala (4 VIP tickets total; GA not included)\*.

## GOLD DONOR— \$2,500

*Silver Donor benefits, in addition to:*

- Mention in media coverage for both signature events, including interviews and press releases.
- Recognition on our many social media platforms throughout the donor period.
- 2 VIP Tickets to the Annual Gala (GA tickets not included)\*.

## SILVER DONOR — \$1,000

*Friend of the League benefits, in addition to:*

- Logo and/or Name listed on the JLSB website.
- 2 General Admission Tickets to the Annual Gala\*.
- Invitation to the Donor Appreciation luncheon/dinner (plus guest).

## FRIEND OF THE LEAGUE— \$500

- Mention on the Annual Gala event invite (if donation is made prior to physical invitation printing), the Gala program, and the end of the year ‘Thank You’ ad.

*\*Subject to change due to COVID-19 requirements.*

*Inclusion in collateral, banner, invites or advertising is contingent upon commitment date.*

*In-kind sponsors are recognized at the level equivalent to 50% of the retail value of equipment, product, or services. Please contact us for more information on in-kind donation opportunities.*



# PARTNER WITH US!

Name/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail\*: \_\_\_\_\_

*\*All Tax Letters will be sent electronically via email.*

## We are happy to support the JLSB at the following level:

\_\_\_\_\_ Presenting Donor - \$20,000

\_\_\_\_\_ Gold Donor - \$2,500

\_\_\_\_\_ Platinum Donor - \$10,000

\_\_\_\_\_ Silver Donor - \$1,000

\_\_\_\_\_ Diamond Donor - \$5,000

\_\_\_\_\_ Friend of the League - \$500

\_\_\_\_\_ Other- Please specify amount or in-kind contribution:

## Please put my donation towards:

\_\_\_\_\_ JLSB Operations

\_\_\_\_\_ Joan and Jim Lindsey Endowment

\_\_\_\_\_ JLSB General Endowment

\_\_\_\_\_ Wherever there is the biggest need

## Payment Option:

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX \_\_\_\_\_ Check Enclosed

Credit Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_