

June 2021 – May 2022

# SPONSORSHIP OPPORTUNITIES



**Junior League of  
Santa Barbara, Inc.**

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# THE JUNIOR LEAGUE OF SANTA BARBARA, INC.

EST. 1925  
JLSANTABARBARA.ORG

## OUR VISION + MISSION

- We aim to be a leading force in improving the lives of children, youth, and families in this community.
- We are an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We are exclusively educational and charitable

## OUR MEMBERSHIP



335

Total  
Members



79

Active  
Members



276

Sustaining  
Members

## OUR FOCUS AREA

Improving the lives of at-risk young women and girls by educating & empowering them to reach their full potential while working to prevent exploitation and injustice in our community.

## OUR SIGNATURE PROJECTS



In 2018, in partnership with 4 Kids 2 Kids, Inc. JLSB facilitated the opening of a 6-bed, residential shelter in Santa Barbara County for girls who have been victims of sexual exploitation and trafficking.



JLSB expanded support of 4 Kids 2 Kids, Inc. to include operational support for Living Arrows, a transition age youth residential program in Ventura County that specifically caters to survivors of sexual exploitation and abuse.

# 97 YEARS OF HISTORY SERVING SANTA BARBARA

1924

A group of 24 young women **initiated an organization of volunteers in Santa Barbara**. The JLSB was founded shortly thereafter and admitted to the Association of Junior Leagues. The JLSB was incorporated on January 2,

1926

**opened Sunshine Cottage**, a school organized for prevention of undernourished children and tuberculosis. The Sunshine Cottage later became Juvenile Hall.

1948

The **Volunteer Bureau was started** in Santa Barbara pioneered by the JLSB. In cooperation with the City, JLSB also started Camp Conestoga a camp for underprivileged children which received accolades nationally.

1963

The JLSB **contributed to** the building fund of the Girls' Club of Santa Barbara and helped to develop the Child's Estate, **a community project that later became the Santa Barbara Zoo**.

1973

**Continued work on** the Child's Estate Environmental Education Program, and a new project, The Phoenix of Santa Barbara, **a residential rehabilitation program for troubled teenagers**.

1980

Alcohol Abuse and Youth was begun, and the **Volunteers for Abuse Prevention Project was successfully completed** and turned over to CALM for continuation.

1995

The 70th anniversary of JLSB. The League became a partner on the national Silent Witness Project and **helped in opening the Sexual Abuse Response Team (SART) Cottage**.

2008

JLSB New Members **registered over 460 new people to the National Marrow Donor database** and League received an Excellence Award from the National Marrow Donor Program.

2013

JLSB presented a check in the amount of **\$30,000 to the Downtown Public Library Children's Project**.

2018

in partnership with 4 Kids 2 Kids, Inc. **opened S.A.F.E. House Santa Barbara™** (Saving At-risk Youth From Exploitation), the county's first therapeutic rehabilitative shelter for children who are survivors of commercial sexual exploitation.

2019

**Won a Leadership Development Award** for our Focus Area Training program. This award came from our parent organization, the Association of Junior Leagues International (AJLI) and came with a \$10,000 gift to support the work of the JLSB.

2020

Membership approved our first ever **Position Statements** in support of women, voluntarism, and the prevention of Human Trafficking.

2021

JLSB voted to approve another Signature Project with our strategic partner, 4 Kids 2 Kids, Inc: initial **operational support for Living Arrows**, a transition age youth residential program that specifically caters to survivors of sexual exploitation and abuse.



# SPONSORSHIP LEVELS

## PRESIDENTIAL DONOR - \$20,000

- Platinum Donor benefits, in addition to:
- Recognition as the "Presenting Donor" in all promotional materials for all events.
- Table at JLSB events of your choice to display company product and/or service during the event.
- Recognition and logo placement on the JLSB website with a direct link to your website.
- Logo and/or name included on all JLSB printed and promotional materials, including event invitations, program(s), tickets, posters, and the option to provide a banner for display at events.
- Recognition in JLSB press and media relations.
- 10 additional VIP event tickets to the JLSB's Annual Gala (20 VIP tickets total)\*.

## PLATINUM DONOR - \$10,000

- *Diamond Donor* benefits, in addition to:
- Presentation opportunity at a General Membership Meeting - 15 minute presentation time.
- 2 additional VIP event tickets to the Annual Gala (10 VIP tickets total).
- Prominent recognition on JLSB's Annual Gala event\*.

## DIAMOND DONOR - \$5,000

- *Gold Donor* benefits, in addition to:
- Presentation opportunity at a General Membership Meeting - 5 minute presentation time.
- Recognition on social media platforms.
- 2 additional VIP Tickets to the Annual Gala (4 VIP tickets total)\*.

## GOLD DONOR - \$2,500

- *Silver Donor* benefits, in addition to:
- Mention in media coverage for both signature events, including interviews and press releases. Recognition on our many social media platforms throughout the donor period.
- 2 VIP Tickets to the Annual Gala\*.

## SILVER DONOR - \$1,000

- *Friend* benefits, in addition to:
- Logo and/or Name on the JLSB website.
- 2 General Admission Tickets to the Annual Gala\*.

## FRIEND OF THE LEAGUE - \$500

- Mention on the Annual Gala event invite (if donation is made prior to physical invitation printing), the Gala program, and the end of the year 'Thank You' ad.

**IN-KIND SPONSORS ARE RECOGNIZED AT THE LEVEL EQUIVALENT TO 50% OF THE RETAIL VALUE OF EQUIPMENT, PRODUCT, OR SERVICES.**

\*Subject to change due to COVID-19 requirements.  
Inclusion in collateral, banner, invites or advertising is contingent upon commitment date.

# PARTNER WITH US!

## Contact Information:

Name / Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

*\*All Tax Letters will be sent electronically via email.*

## We are happy to support JLSB at the level of:

\_\_\_\_\_ Presenting Donor - \$20,000

\_\_\_\_\_ Gold Donor - \$2,500

\_\_\_\_\_ Platinum Donor - \$10,000

\_\_\_\_\_ Silver Donor - \$1,000

\_\_\_\_\_ Diamond Donor - \$5,000

\_\_\_\_\_ Friend of the League - \$500

\_\_\_\_\_ Other- Please specify amount or in-kind contribution: \_\_\_\_\_

## Please put my donation towards:

\_\_\_\_\_ JLSB General Fund

\_\_\_\_\_ JLSB Community Fund

\_\_\_\_\_ Joan and Jim Lindsey Endowment

\_\_\_\_\_ Wherever there is the biggest need

\_\_\_\_\_ JLSB Endowment Fund

## Payment Options:

\_\_\_\_\_ Credit Card \_\_\_\_\_ Check Enclosed \_\_\_\_\_ Website:

[www.JLSantaBarbara.org/Donate](http://www.JLSantaBarbara.org/Donate)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

