June 2021 – May 2022

SPONSORSHIP OPPORTUNITIES

Junior League of Santa Barbara, Inc.

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THE JUNIOR LEAGUE OF SANTA BARBARA, INC.

EST. 1925
JLSANTABARBARA.ORG

OUR VISION + MISSION

- We aim to be a leading force in improving the lives of children, youth, and families in this community.
- We are an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We are exclusively educational and charitable.

OUR MEMBERSHIP

- Total Members: 335
- Active Members: 79
- Sustaining Members: 276

OUR FOCUS AREA

Improving the lives of at-risk young women and girls by educating & empowering them to reach their full potential while working to prevent exploitation and injustice in our community.

OUR SIGNATURE PROJECTS

In 2018, in partnership with 4 Kids 2 Kids, Inc. JLSB facilitated the opening of a 6-bed, residential shelter in Santa Barbara County for girls who have been victims of sexual exploitation and trafficking.

JLSB expanded support of 4 Kids 2 Kids, Inc. to include operational support for Living Arrows, a transition age youth residential program in Ventura County that specifically caters to survivors of sexual exploitation and abuse.
A group of 24 young women initiated an organization of volunteers in Santa Barbara. The JLSB was founded shortly thereafter and admitted to the Association of Junior Leagues. The JLSB was incorporated on January 2, 1925.

Openened Sunshine Cottage, a school organized for prevention of undernourished children and tuberculosis. The Sunshine Cottage later became Juvenile Hall.

The Volunteer Bureau was started in Santa Barbara pioneered by the JLSB. In cooperation with the City, JLSB also started Camp Conestoga a camp for underprivileged children which received accolades nationally.

The JLSB contributed to the building fund of the Girls’ Club of Santa Barbara and helped to develop the Child’s Estate, a community project that later became the Santa Barbara Zoo.

Continued work on the Child’s Estate Environmental Education Program, and a new project. The Phoenix of Santa Barbara, a residential rehabilitation program for troubled teenagers.

Alcohol Abuse and Youth was begun, and the Volunteers for Abuse Prevention Project was successfully completed and turned over to CALM for continuation.

The 70th anniversary of JLSB. The League became a partner on the national Silent Witness Project and helped in opening the Sexual Abuse Response Team (SART) Cottage.

JLSB New Members registered over 460 new people to the National Marrow Donor database and League received an Excellence Award from the National Marrow Donor Program.

JLSB presented a check in the amount of $30,000 to the Downtown Public Library Children’s Project.

in partnership with 4 Kids 2 Kids, Inc. opened S.A.F.E. House Santa Barbara™ (Saving At-risk Youth From Exploitation), the county’s first therapeutic rehabilitative shelter for children who are survivors of commercial sexual exploitation.

Won a Leadership Development Award for our Focus Area Training program. This award came from our parent organization, the Association of Junior Leagues International (AJLI) and came with a $10,000 gift to support the work of the JLSB.

Membership approved our first ever Position Statements in support of women, voluntarism, and the prevention of Human Trafficking.

JLSB voted to approve another Signature Project with our strategic partner, 4 Kids 2 Kids, Inc: initial operational support for Living Arrows, a transition age youth residential program that specifically caters to survivors of sexual exploitation and abuse.
SPONSORSHIP LEVELS

PRESIDENTIAL DONOR - $20,000

- Platinum Donor benefits, in addition to:
- Recognition as the “Presenting Donor” in all promotional materials for all events.
- Table at JLSB events of your choice to display company product and/or service during the event.
- Recognition and logo placement on the JLSB website with a direct link to your website.
- Logo and/or name included on all JLSB printed and promotional materials, including event invitations, program(s), tickets, posters, and the option to provide a banner for display at events.
- Recognition in JLSB press and media relations.
- 10 additional VIP event tickets to the JLSB’s Annual Gala (20 VIP tickets total)*.

PLATINUM DONOR - $10,000

- Diamond Donor benefits, in addition to:
- Presentation opportunity at a General Membership Meeting - 15 minute presentation time.
- 2 additional VIP event tickets to the Annual Gala (10 VIP tickets total).
- Prominent recognition on JLSB’s Annual Gala event*.

DIAMOND DONOR - $5,000

- Gold Donor benefits, in addition to:
- Presentation opportunity at a General Membership Meeting - 5 minute presentation time.
- Recognition on social media platforms.
- 2 additional VIP Tickets to the Annual Gala (4 VIP tickets total)*.

GOLD DONOR - $2,500

- Silver Donor benefits, in addition to:
- Mention in media coverage for both signature events, including interviews and press releases. Recognition on our many social media platforms throughout the donor period.
- 2 VIP Tickets to the Annual Gala*.

SILVER DONOR - $1,000

- Friend benefits, in addition to:
- Logo and/or Name on the JLSB website.
- 2 General Admission Tickets to the Annual Gala*.

FRIEND OF THE LEAGUE - $500

- Mention on the Annual Gala event invite (if donation is made prior to physical invitation printing), the Gala program, and the end of the year ‘Thank You’ ad.

IN-KIND SPONSORS ARE RECOGNIZED AT THE LEVEL EQUIVALENT TO 50% OF THE RETAIL VALUE OF EQUIPMENT, PRODUCT, OR SERVICES.

*Subject to change due to COVID-19 requirements.
Inclusion in collateral, banner, invites or advertising is contingent upon commitment date.
PARTNER WITH US!

Contact Information:
Name / Organization: ____________________________________________________________

Address: _______________________________________________________________________

Phone Number: __________________________________________________________________

Email: _________________________________________________________________________

*All Tax Letters will be sent electronically via email.

We are happy to support JLSB at the level of:

_____ Presenting Donor - $20,000       _____ Gold Donor - $2,500

_____ Platinum Donor - $10,000        _____ Silver Donor - $1,000

_____ Diamond Donor - $5,000          _____ Friend of the League - $500

_____ Other- Please specify amount or in-kind contribution: ______________________

Please put my donation towards:

_____ JLSB General Fund               _____ JLSB Community Fund

_____ Joan and Jim Lindsey Endowment   _____ Wherever there is the biggest need

_____ JLSB Endowment Fund

Payment Options:

_____ Credit Card       _____ Check Enclosed       _____ Website:
www.JLSantaBarbara.org/Donate

Credit Card Number: ____________________________________________________________

Expiration Date: _______________ CVV:______ Zip: ____________

Name on Card: _________________________________________________________________

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